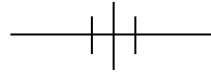


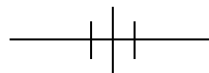


The S-BOX™ POWER range of 'pop-up' solutions takes the provision of plug and data in a totally new direction and is a genuine advance in the field of Interior Design.



For many years designers have used 'vertical' solutions to present plug and data points - most commonly emerging from a circular tower. This is usually a **PULL-UP** product - constructed from ABS plastic - with perhaps some chrome or stainless steel materials added for design finish.

These products began in commercial and office sector, where data cabling and computer wiring is a common desking requirement, and the style of such a "power tower" was not hugely important. The surroundings of a busy office, computer screens and volumes of cabling is a familiar vision, but with no other product available, these Towers have found themselves being used in all manner of situations and have also transferred into domestic interiors and in particular into Kitchen islands.



This family of products is perfectly functional of course, and is now a long-established solution to providing power sockets in convenient places - especially where there are no walls to mount a traditional socket unit. They create an unsightly 'lump' on the work-surface, and allow liquids to flow into their workings, but hey! what else is there?

There has never been a truly designer-based alternative. One which would allow harmony with other interior materials? One which would be 'low-rise' rather than high? One which was solid, simple, flat to surrounding surface, and even 'automatic' in its presentation to action?

WHY?

The reason is quite simple.

If you want to be able to use **any** material on top of product – one that moves up simply and automatically - it has to know what weight and thickness that material is before it can be made. A gas-strut is pre-pressured for ONE finite and specific load, a spring is similar. They cannot change. Using such traditional driving mechanics is therefore a complete engineering cul-de-sac.

That is the simple laws of physics.

Change a product's top from plastic to heavier granite, and it will stand still, unable to move. Change it from steel to lighter Corian®, and it will fly up and rip itself apart!

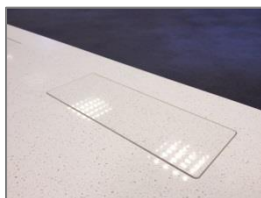
The unit *could* be electrically driven of course, but why go to such extremes for such a simple product? A *convenient* plug outlet should be exactly that! Convenient. It should be quick and immediate and ready when you want it.

Making it 'power-driven' is like putting wings on an elephant...un-necessary and counter-productive.

So what is the answer?

The answer is the innovative and patented S-Box™ system. A clever but simple vertical drive that provides infinite customisation; an automatic lift-to-action; and which produces a 'pop-up' plug socket product that can adjust to **exactly** match its surroundings. At last the Designer has a tool he can use to present power from any surface, without losing any of its useable space, and operated at the touch of a finger!

The ultimate “**chameleon**” accessory!



Pop-up Power . . . with optional camouflage . . . built in!